

Got-U-Covered

Got-U-Covered provides decades of trusted experience in building high-quality awnings, carports, and trash chutes for multi-family properties. Focused exclusively on this niche, they offer a dependable, affordable solution for general contractors and property managers. Their reputation for quality and reliability makes them a go-to partner for multi-family construction projects across the country. With a Texas-based headquarters, their craftsmanship and client service are nationally recognized.



CHALLENGE

Got-U-Covered lacked a defined brand identity and had no fully functional website to represent their work. Additionally, they had no social media presence, no keyword research, no SEO-optimized content, and no Google Business Profile (GBP), leaving them at a disadvantage in digital visibility and lead generation.



“Working with Green House was smooth and effective. They helped us build a real brand, launched a professional website, and took care of everything we needed online. The team was knowledgeable, reliable, and delivered exactly what we hoped for.”

Miguel G.

Owner, Got-U-Covered





SOLUTION

The Green House provided full-funnel marketing support and foundational brand development including:

- Developed a comprehensive branding guide.
- Designed two collateral materials (logo and business card)
- Built a custom website on WordPress with Elementor, including:
 - Keyword research
 - Up to 10 SEO-optimized pages (e.g., Homepage, Services, About, Contact, 404)
 - Mobile responsiveness
- Created content for Google Business Profile, including:
 - Business description, optimized Q&A, and product/service information
 - Eight GBP post templates (designed and copywritten)
 - Photo recommendations for profile and posts
 - Review-gathering strategy guide
 - Launched social media platforms: Instagram, Facebook, LinkedIn
 - Set up Meta Business Suite and Google Ads account



KEY RESULTS

- **Completed and launched a fully responsive, optimized website with up to 10 SEO-driven pages**
- **Developed a clear and professional brand identity used across all digital channels**
- **Delivered a ready-to-use Google Business Profile content package, including optimized posts, Q&A, and descriptions**
- **Enabled the client to confidently manage and post to their GBP with all content and strategy fully prepared**
- **Provided a scalable directory listing strategy to improve local search presence**
- **Empowered client with tools and collateral to pursue digital growth**



About Green House

Green House (GH) is a sales & marketing agency sponsored by Utah Valley University and run by its students. Its approach combines the impact of the largest university in Utah with the resourceful skills of marketing students and industry experts. Green House assists organizations by improving their online marketing presence, fortitude, and evolution.